

Olympic Radiology Bringing High Quality Medical Imaging to North Kitsap Location



Olympic Radiology is pleased to be a part of a new medical complex beginning construction soon in Poulsbo.

A group of local physicians will own, occupy and operate the two story facility adjacent to Olympic College's Poulsbo campus near the Hwy 3 and Hwy 305 interchange.

This new facility will provide enhanced convenience for residents of North Kitsap County, Bainbridge Island and nearby Jefferson and Clallam counties.

The opening of this second location allows Olympic Radiology the opportunity to introduce a fixed site **PET/CT scanner, the first on the Olympic Peninsula.** Olympic Radiology will also provide wide bore **MRI, X-Ray, Ultrasound, and CT** in an inviting, comfortable, state of the art facility.

Groundbreaking date and more details will be available soon. The facility plans to be open in late 2010 or early 2011.

Olympic Radiology's new Poulsbo location will offer convenience for residents of North Kitsap County, Bainbridge Island, and nearby Jefferson and Clallam counties.

Harrison Medical Center will be leasing space in the new building and expects to provide general medical services and laboratory services.

Excellence In Patient Care

We began an ongoing survey process in March to help us evaluate the level of service our staff provides. Positive comments from patients like those below let us know that we are moving in the right direction.

"I've been here many times and it's always a pleasure"

"Not having had an MRI with a contrast agent before I was apprehensive and asked lots of questions. The (technologist) was very patient with me, polite, and explained everything I needed to know."

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EMR? Get Reports the Easy Way

Consider receiving results via fax-to-EMR or download from PACS. For your convenience, we can put your patient's medical record number or other results reference number on the report. Just provide this information on the referral form, at the time of scheduling, or anytime before the final report is issued.

Your MRI



OLYMPIC
RADIOLOGY

Your MRI — A Patient's Guide

What does it mean to be told that you need to have an MRI? What is an MRI? How will it help me? How do I prepare? What can I expect during the exam? Olympic Radiology created a new brochure entitled **Your MRI** that helps answer those questions and educate the patient.

Your MRI provides answers and information patients want, preparation instructions, and tips for relaxation during the exam. When given at the time of referral, the mystery and possible anxiety about MRI can be minimized or eliminated.

Your MRI brochures are available to area offices free of charge. Please contact Allyson at (360) 479-6555 or allyson@olympicradiology.com to request copies of for your practice.

Billing and Insurance Updates

Premera: Effective May 15, 2010 Premera changed the name of RQI to "benefit advisory". The process is still managed by AIM via the phone or web address on our pre-authorization chart. A benefit advisory does not guarantee payment, but Premera recommends that referring offices obtain this prior to the exam. Our billing department will check to see if the service meets AIM's criteria. Patients will be required to sign a waiver if their service does not meet the criteria, as Premera will likely deny the service as not medically necessary. Referring offices and patients with questions may contact our billing department at (360) 415-7280.

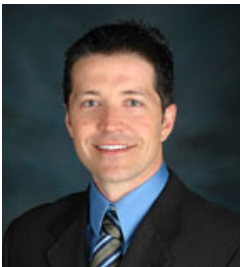
First Health/Coventry is one of our Contracted Networks effective June 1st

Washington State Labor & Industries (L&I): Effective June 1, 2010, requests for outpatient imaging will require prior authorization before L&I can approve reimbursement for MR (Spine, Upper Extremity, Lower Extremity, Brain) and CT Brain.

The referring office will need to obtain the authorization number. Utilization review may be accessed through OneHealthPort or through the Qualis Health website.

A Letter From the Radiologist

THE ROLE OF IMAGING IN EVALUATING AAA



Steven Bell, M.D.

Abdominal aortic aneurysms (AAA) are the 13th leading cause of death in the U.S. Half of all persons with untreated abdominal aortic aneurysms die of rupture within five years. Rupture is far more common in aneurysms that are over 5.5 cm wide and are expanding rapidly (greater than 0.5 cm per year).

PRESENTATION

Most abdominal aortic aneurysms produce no symptoms. Careful palpation or feeling of the abdomen may reveal the abnormally wide pulsation of the abdominal aorta. If an aneurysm is suspected, the patient may be referred for imaging.

FIRST LOOK

Ultrasound is typically the initial

imaging modality when an asymptomatic, pulsatile abdominal mass is palpated. Ultrasound has about 98% accuracy in measuring the size of the aneurysm, and is safe and noninvasive. While ultrasound usually gives a clear picture of the size of an aneurysm, it cannot accurately define the extent of the aneurysm and is not adequate for surgical repair planning.

NEXT LEVEL

If the aneurysm is approaching 5 cm or more or if rapid enlargement is seen on serial Ultrasound images, a CT or CT angiogram (CTA) is sometimes ordered to determine the extent of disease prior to surgery or the insertion of a stent. With or without contrast enhancement, CT is an excellent evaluation tool for AAA. CT depicts the absolute size of the aneurysm. Evaluation of the extent of mural thrombus and the presence of dissection requires the administration of contrast material.



3D CT image of post endovascular repair of an abdominal aortic aneurysm. Yearly follow-up imaging is recommended.

In patients whose renal function does not permit the administration contrast, MRI and magnetic resonance angiography (MRA) provide good alternatives.

FOLLOW UP

Imaging of the aorta does not end with the repair of the aneurysm. In patients who have gone through conventional surgical repair, follow-up imaging is performed yearly, usually with Ultrasound. For endovascular grafts, the follow-up is more stringent, with immediate post-procedural CT as well as 6-month and then yearly CT follow-up.

Olympic Radiology was pleased to host the June 2010 graduating class of Olympic College's Medical Assistant program

The students met with the staff, toured our facility, and learned about radiology procedures and scheduling that will help them in their new positions as MAs in local offices. We look forward to working with these graduates in the future.

OLYMPIC RADIOLOGY

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Questions? Contact Allyson Metters
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The Center of Excellence for Medical Imaging
in the West Puget Sound

Visit us at www.OlympicRadiology.com

 <http://twitter.com/OlympicRad>



Olympic Radiology's American Board of Radiology Certified Physicians



Steven Bell, MD

Vascular & Interventional Fellowship

Serving Kitsap County for over 13 years



Bradley Brown, MD

Body Imaging & Ultrasound Fellowship

Serving Kitsap County for over 13 years



James Rohlfing, MD

Neuroradiology Fellowship

Serving Kitsap County for over 17 years

Specialties:

Musculoskeletal
Body Imaging
Angiography and Interventional Radiology

Education:

Doctor of Medicine

University of Wisconsin

Internship

UC Irvine Med. Center, General Surgery

Residency

Loma Linda University Medical Center,
Diagnostic Radiology

Fellowship

Loma Linda University Medical Center,
Angiography and Interventional Radiology

Specialties:

Ultrasound
Body Imaging
Musculoskeletal

Education:

Doctor of Medicine

University of South Carolina

Internship

LDS Hospital, Utah, Transitional

Residency

UC Davis Medical Center,
Diagnostic Radiology

Fellowship

UC Davis Medical Center,
Ultrasound with Intervention

Specialties:

Neuroradiology (Subspecialty Certification American
Board of Radiology)
Body Imaging
Musculoskeletal

Education:

Doctor of Medicine

University of Washington

Internship

University of Utah, Internal Medicine

Residency

University of Utah,
Diagnostic Radiology

Fellowship

University of Washington,
Neuroradiology