

## October is Medical Ultrasound Awareness Month

October is Medical Ultrasound Awareness Month. This is our opportunity to increase the public's awareness of the importance of the imaging modality. Because the modality utilizes sound waves, and not x-rays to generate images of internal organs and structures, ultrasound is utilized to examine patients of all ages. Ultrasound is one of the most widely used diagnostic tools in modern medicine, and is relatively inexpensive compared to many other tests.

There are several areas of specialization in the field of diagnostic medical ultrasound, including:

**Abdominal ultrasound**—evaluation of all the soft tissues, blood vessels, and organs of the abdominal cavities (eg, liver, spleen, urinary tract, and pancreas).

**Breast ultrasound**—evaluation of breast abnormalities that are found with screening or diagnostic mammography.

**Obstetric/gynecologic ultrasound**—evaluation of the female reproductive system.

**Vascular ultrasound**—evaluation and analysis of the hemodynamics (blood flow) of peripheral and abdominal blood vessels.



To learn more about **Medicare's free AAA ultrasound screening**, please see Dr. Brown's Letter from the Radiologist on page 3

### INSIDE THIS ISSUE:

Medical Ultrasound Awareness Month

Recognizing Medical Professionals

PACS Access to Prior Studies

Spotlight on Technologists

Letter from the Radiologist: Free AAA screening

Cascade View Medical Center Progress

## You Make a Difference

Olympic Radiology recognizes the significant contributions that so many make to our community. We would like to express our thanks and gratitude as you are saluted over the next few weeks. It is our pleasure to work with you.



**Nuclear Medicine Week:** October 3 — October 9

**National Physician Assistant Week:** October 6 — October 12

**Medical Assistant Recognition Week:** October 18 — October 22

**National Nurse Practitioner Week:** November 7 — November 13

**National Radiologic Technology Week:** November 7 — November 13

## PACS - Access to Patient Priors

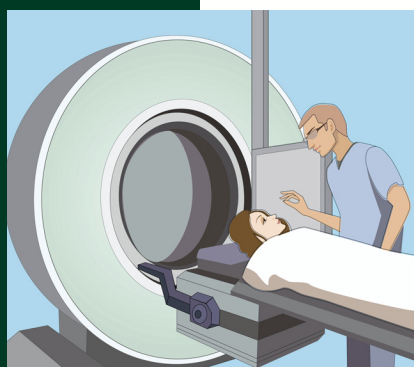


Your Olympic Radiology PACS account enables you to see all patient studies that you ordered. If you have patients who have had prior studies at Olympic Radiology ordered by another clinician, you may request access. Simply call our office at (360) 479-6555 to make the request, and studies will be available in your PACS account in a matter of minutes.

## Spotlight on Our Technologists

In honor of National **Nuclear Medicine Week**, October 3rd—October 9th, **National Radiologic Technology Week**, November 7th — November 13th, and **National Ultrasound Awareness Month**, October, Olympic Radiology would like to salute and thank our skilled, dedicated technologists.

Diagnostic Radiologic Technologists use some of the most technologically advanced equipment and computer technology in the medical field to acquire and manipulate images, so that clinicians may better diagnose and treat an injury or disease. While performing the exam, our technologists also take into account the patient's physical, emotional and mental ability and the nature of injury or disease suspected or present. Their communication with patients and radiologists is critical to solving problems.



Each of our technologists have completed an associate degree or bachelors degree program with an in-depth study of anatomy, biology, physics, and radiation safety as well as a clinical rotation where they worked side-by-side in radiology departments with doctors, nurses and experienced technologists. Olympic Radiology participates in this education process with students from Tacoma Community College's Radiologic Science program. These future technologists learn by working one-on-one with our seasoned staff.

All Olympic Radiology technologists have earned The American Registry of Radiologic Technologists certification, the gold standard in the United States for quality. Without this team of talented technologists, we could not provide the quality service the community has come to expect from us in Nuclear Medicine, Ultrasound, MR, CT and X-Ray.

# A Letter from the Radiologist

## MEDICARE FREE AAA ULTRASOUND SCREENING



**Bradley Brown, MD**  
Olympic Radiology

Your patients may be eligible for a free one-time Abdominal Aortic Aneurysm (AAA) screening as part of their Welcome to Medicare physical.

Medicare provides a one-time, free screening to qualified seniors as part of its Welcome to Medicare Physical. ***The time period of this physical has been extended from the first six months to the first twelve months of enrollment in Medicare.***

Qualified seniors must have one of the following risk factors:

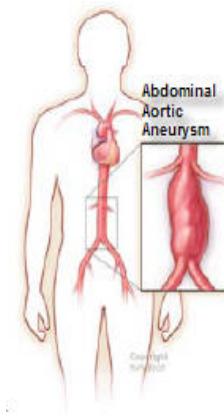
- Man or woman with a family history of abdominal aortic aneurysm

- Man, age 65 to 75 who has smoked at least 100 cigarettes in his lifetime

AAA is an enlargement or bulge that develops in a weakened area within the largest artery in the abdomen. If the AAA remains undetected, the aortic wall continues to weaken and the aneurysm becomes so large, and its wall so weak, that rupture occurs. The mortality of AAA rupture is up to 90%. The only way to break this cycle is to detect the AAA before it ruptures.

This Medicare screening benefit is expected to save thousands of lives.

Olympic Radiology can provide Abdominal Aortic Aneurysm Screening. If you would like further information for your practice or patients, please contact us.



***“Qualified seniors are eligible for a one-time Abdominal Aortic Aneurysm (AAA) ultrasound screening as part of their Welcome to Medicare physical”***

*The Medicare AAA screening benefit became a law on February 8, 2006, as the Screening Abdominal Aortic Aneurysms Very Efficiently (SAAAVE) Act, a provision of S.1932, Deficit Reduction Act of 2005, also known as Budget Reconciliation. The law became effective January 1, 2007.*

## Latest Look at Cascade View Medical Center



Two views of Poulsbo’s Cascade View Medical Center construction progress taken on Wednesday, September 29th. Cascade View will be the home of many North Kitsap medical practices as well as Olympic Radiology’s second location.

# OLYMPIC RADIOLOGY

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 <http://twitter.com/OlympicRad>



## Olympic Radiology's American Board of Radiology Certified Physicians



**Steven Bell, MD**

Vascular & Interventional Fellowship

*Serving Kitsap County for over 13 years*



**Bradley Brown, MD**

Body Imaging & Ultrasound Fellowship

*Serving Kitsap County for over 13 years*



**James Rohlfing, MD**

Neuroradiology Fellowship

*Serving Kitsap County for over 17 years*

### Specialties:

Musculoskeletal  
Body Imaging  
Angiography and Interventional Radiology

### Education:

#### Doctor of Medicine

University of Wisconsin

#### Internship

UC Irvine Med. Center, General Surgery

#### Residency

Loma Linda University Medical Center,  
Diagnostic Radiology

#### Fellowship

Loma Linda University Medical Center,  
Angiography and Interventional Radiology

### Specialties:

Ultrasound  
Body Imaging  
Musculoskeletal

### Education:

#### Doctor of Medicine

University of South Carolina

#### Internship

LDS Hospital, Utah, Transitional

#### Residency

UC Davis Medical Center,  
Diagnostic Radiology

#### Fellowship

UC Davis Medical Center,  
Ultrasound with Intervention

### Specialties:

Neuroradiology (Subspecialty Certification American  
Board of Radiology)  
Body Imaging  
Musculoskeletal

### Education:

#### Doctor of Medicine

University of Washington

#### Internship

University of Utah, Internal Medicine

#### Residency

University of Utah,  
Diagnostic Radiology

#### Fellowship

University of Washington,  
Neuroradiology