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FOR IMMEDIATE RELEASE

**Olympic Radiology announces new ultrasound technology to better serve the Kitsap Medical Community**

(Bremerton, WA)... – Olympic Radiology has upgraded the ultrasound department with the GE Logiq 9 ultrasound. The GE Logiq 9 provides new technology and enhancements which produce cleaner, sharper images of internal organs and pathologic lesions. Olympic Radiology's new ultrasound produces clearer images, due to the system's advanced Speckle Reduction Imaging capabilities. Speckle is an inherent imaging artifact that appears as "graininess" and often obscures anatomy in ultrasound images. Speckle reduction produces a sharper view of fine details when examining organs such as the thyroid and superficial parts like muscles.

While much of the general public is familiar with the use of medical ultrasound during pregnancy, many people are unaware that ultrasound can be used throughout all stages of life and for various medical indications.

Sometimes called sonography, ultrasound uses high-frequency sound waves and a computer to create images of blood vessels, tissues, and organs. Ultrasounds are used to view internal organs as they function, and to assess blood flow through various vessels. Ultrasound procedures are often used to examine many parts of the body such as the abdomen, breasts, pelvis, prostate, scrotum, thyroid and parathyroid, and the vascular system. During pregnancy, ultrasounds are performed to evaluate the development of the fetus. It is one of the most commonly used diagnostic tools as it is relatively inexpensive, and poses no known risks to the patient.

Diagnostic medical ultrasound is a safe and helpful procedure that is useful for patients of all ages and for a variety of medical indications. At Olympic Radiology Associates we are committed to offering current technology combined with experienced certified medical sonographers and Board Specialized physicians to provide patients the best in health care.

October is Medical Ultrasound Awareness Month. Medical Ultrasound Awareness Month is held annually to increase the public's knowledge about medical ultrasound. Medical Ultrasound Awareness Month is sponsored by the American Institute of Ultrasound in Medicine (AIUM), American Registry of Diagnostic Medical Sonography (ARDMS), American Society of Echocardiography (ASE), Cardiovascular Credentialing International (CCI), Society of Diagnostic Medical Sonography (SDMS), and Society of Diagnostic Medical Sonography (SDMS), and Society for Vascular (SVU), who share the common goal of increasing the public's knowledge about medical ultrasound and promoting its importance in health care.

Olympic Radiology strives to consistently offer the latest medical imaging technology for its patients. Olympic Radiology is a locally owned and operated facility that has provided comprehensive radiology services to the West Puget Sound community for more than 24 years. For more information, please contact Allyson Metters at (360) 479-6555, or [allyson@olympicradiology.com](mailto:allyson@olympicradiology.com)

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